



## PDF Testimonial Questions

*Sales Pages With Soul Class – Yes Yes Marsha*

In the final round-up email I send a client after our last session (which has info about recordings and any links or I've promised them), I set the last item as this:

### 3 min favour

Please could you take 3 mins to answer as many or as few of these as you can? (all awkwardly in third person). Or feel free to freestyle!

1. Why did you decide to work with *[your name]*?
2. Before you did the session[s], how did you feel about *[thing you teach/work on with them]*? What were your biggest challenges?
3. What were the sessions like? What did you enjoy about the way *[your name]* works?
4. [OPTIONAL] What could have been done better or different?
5. What was the result of working with *[your name]*? What now exists that didn't before and how did you feel about that (both theoretically and on the page!)? *[those last parentheses because people kept not talking about tangible results!!]*
6. If you had a friend who you think would like to work with *[your name]*, how would you describe the experience to that friend in an email?
7. Anything else you'd like to add?

If you're ok with some of this going on my site, please tell me:

Full name -

Occupation (the title you like to be referred to as) -

Company name -

City -

Also, please email me a jpeg photo of your smiling face. Any one is fine.

THANK YOU!

ANYTHING else I can help with, just holler.

*[sign-off]*