



## Letter to Family and Friends

*Sales Pages With Soul Class – Yes Yes Marsha*

Hello!

Because you're dear to me, I'm hoping you have literally one minute to skim your eyeballs over this email.

First of all HI! Second, in case you didn't already know, I wanted to tell you that I've started a new project. I'm [*thing you are doing*] [*eg coaching people who want to get a job they like more than their current job // helping people write more effective social media posts // working with people who feel like they work and work and never get anything done // building tiny houses for pet guinea pigs*]. It's a pretty different direction for me but I'm having so much fun!

If you don't care at all, please feel free to delete this email now and I won't be IN ANY WAY offended. Not least because I'll have no idea that you did (and I promise I'll never ask!)

BUT, if you know anyone who is [*demographic you serve*] who is [*having problem they are having*] and who wants to get to [*thing they really desire, using the words they use*], then I'd love if you could point them in my direction to have a (free! no money!) 15 minute chat with me. If you've forwarded this email to them they can either email me on [*your email*] or click [HERE](#) [*put in scheduling link*].

If you don't know anyone like that and you've read this far – you're a great friend! I am so lucky!

Thank you either way. And if you feel moved to hit reply and let me know what you've been up to, I'd love to know.

love // hope you're so well! // BISOUS,

[*Your name*]