



Email Template to Ask for Referrals by Liz Scully (Rethink Central) and Yes Yes Marsha

Dear [Name],

[Something nice about your time working together, eg, "I have LOVED working with you so much! It's been amazing to see the progress you've made in [thing you helped them with] and I'm so impressed by [results they've achieved/growth you witnessed]"].

I have a few slots coming up for coaching. If I could fill my entire client docket with people like you, I'd be the happiest [coach/copywriter/whatever it is you do] in the world. Unfortunately, they haven't yet invented cloning, so until they do, I'm wondering if you know anyone who [whatever your client demographic is / whatever the problem you solve is] that might be looking for some help?

If so I'd be so thrilled if you could point them in my direction. You could either forward this email, hit reply and cc them, or if it's easier, you can just send them this link:
<http://www.whateveryoursalespageis.com>

And either way, I'm so glad we got to work together! You're now the golden standard I'll be matching future clients up against :)

Love,

[You]

YES YES
marsha
Be Unforgettable

