

# Nice to Meet You

An Email Template from **Yes Yes Marsha**

**SEE HERE** for a full explanation of why these emails are important!

**Subject line:** [Something factual / Something intriguing. For ideas **SEE HERE**]

Hi [their name],

It was lovely to meet you at [event on date] with [mutual friend or acquaintance]. [Reference the conversation you were involved in together].

[Add value - **SEE HERE**]

[Smile through your email - **SEE HERE**]

[Your name]

[Your email address]

[Your phone number]

[Your website if you have one, LinkedIn or Twitter if not]

**Need a breakdown of why each part of this email is important? **SEE HERE****

I'm **Marsha**, founder of Yes Yes Marsha and Networking Mentor.



I work with coaches, freelancers and entrepreneurs who are brilliant at what they do (basically: you) – BUT – who are having trouble getting discovered by the people they **most** want to help through their work.

**I can show you how to get noticed by, and build genuine relationships with key players in your industry.** This will steer you into a whole new universe of possibilities – including collaboration, endorsements, maybe even these new friends sharing your offerings on their social media platforms and to their mailing lists.

**With this boost, you can get your message out to the people that need to hear about it. And the more of them that hear it, the more clients you get!**

I would love to show you how to take the ick out of networking – and start to find it actually FUN. For more on how you can do that, have a look at [YesYesMarsha.com](http://YesYesMarsha.com).